

Completed Projects

- * Instigated and funded the initial stages of the Creswick of the Lindsay's Arts Trail, which was officially opened in April 2016.
- * Worked with Hepburn Shire Council on the popular Walking and Cycling brochure.
- * Worked with Parks Victoria to establish a new parking area and interpretive signage for both the La Gerche and Landcare walks.
- * Conceived and managed the annual Creswick Garden Lovers Weekend from 2013 – 2022 (with a hiatus during 2020 and 2021, due to COVID-19 pandemic restrictions).



Business & Tourism Committee Members 2023

President: Tim Drylie

Vice President: Vacant

Secretary: Margaret Giles

Treasurer: Wendy McFarlane

Committee Members:

Narelle Barrett (Community Bank Creswick &
District Representative)

Janine Booth

Adam Crutchfield

James Freemantle

New Committee members are always
welcome!

Brochure designed by:
Creswick Admin Assistance
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BUSINESS & TOURISM CRESWICK INC.



BUSINESS & TOURISM
CRESWICK inc.

**Working with and supporting Creswick
businesses and community groups**

Web: www.creswick.net

Facebook: Business & Tourism Creswick Inc.

Contact the Secretary via email:

info@creswick.net

Who are we?

Business & Tourism Creswick Inc. is a voluntary representative body of community, cultural and commercial interests in Creswick and surrounding district.

What is our aim?

With a retail and tourism focus, we aim to build the ongoing capacity of businesses and the wider community.

How will we do this?

- * Hold networking meetings to provide local businesses and community groups with an open forum for discussion and sharing of information and ideas.
- * Distribute information relevant to local businesses and the community.
- * Work together with businesses to promote Creswick and district as a destination, e.g. collaborative street markets and events showcasing local businesses and community groups.
- * Actively support and promote local business and community events.
- * Represent Creswick at various Council and tourism meetings.

Membership

Membership of Business & Tourism is free to all businesses, community groups and individuals in Creswick and district.

- * Information about networking evenings, functions, other events, and our Annual General Meeting, is circulated via email and on our Facebook page.
- * Committee Meetings are held through the year as needed and are open to anyone who is interested. Email info@creswick.net for further information.
- * Ideas and suggestions to make this organisation relevant to your needs are always welcome.

Did you know?

The 2022 Annual Garden Lovers Weekend brought over 1000 visitors to Creswick – raising the town's profile and bringing extra custom to local businesses.

Current Activities and Projects

- * Upgrading of the Buried Rivers of Gold Heritage Trail, including the Australasian No. 2 Mine Site.



- * Further development of the Magic Pudding Playground, working with community members and Hepburn Shire Council.
- * Hosting www.creswick.net – a valuable online resource for locals and visitors to the region.
- * Maintaining our Facebook page to improve communication with local business and the community.
- * Committee members actively support the Creswick Visitor Information Centre by volunteering.
- * In collaboration with the Creswick Garden Club, the Committee is organising the November 2023 Creswick Garden Lovers Weekend.